

# SEARCHING WITH MY GOOD EYE CLOSED

*Soundgarden*

Time	Audio	Video
0:00 – 0:05		Layne sits and stares out the window of an inbound city train
0:05 – 0:09		with his earbud headphones plugged in. He's dressed in a
0:09 – 0:13		shirt, tie, khakis, a blazer, and cheap dress shoes. The suit
0:13 – 0:17		barely fits him, Layne had gotten a mediocre haircut; he has
0:17 – 0:21		the characteristic look of an inexperienced college student on
0:21 – 0:25		his way to a job interview. Layne thumbs through a portfolio
0:25 – 0:28		holding his cover letters and resumes, and anxiously watches
0:28 – 0:32		the passing scenery, occasionally practicing lines or
0:32 – 0:36		rehearsing his answers.
0:36 – 0:40		Layne walks through crowded midtown Manhattan with his
0:40 – 0:44		earbuds still in, as he finds his destination, and hands his ID
0:44 – 0:48		to the security guard at the desk. The guard calls upstairs to
0:48 – 0:52		get clearance to let Layne through the gate, and into the
0:52 – 0:56	<i>(This is my good eye)</i>	elevator. Layne sits in the lobby of a gorgeously designed
0:56 – 1:00	<i>(Do you hear a cow?)</i>	open-layout office. The agency has frosted glass paneling,
1:00 – 1:04		with everything graphically designed from head-to-toe.
1:04 – 1:08	<i>(A rooster says)</i>	The visual now shows each animal in character: A Cow is
1:08 – 1:12	<i>(Here is a pig)</i>	filing contracts at a stack of cabinets. A Rooster, holding a
1:12 – 1:16	<i>(The devil says...)</i>	stack of documents, stops by a Pig's desk on his way towards
1:16 – 1:20		the break room. The Pig laughs at the Rooster's joke.
1:20 – 1:22		The white, male, human boss comes strutting into the lobby
1:22 – 1:23		with a big grin and wide-open arms, welcoming his new
1:23 – 1:27	<i>Painted blue across my eyes,</i>	unpaid intern. Layne gets up, excited, smiles, and gives his
1:27 – 1:31	<i>and tie the linen on, and I'm</i>	boss a handshake. The Bossman motions his arm to say,
1:31 – 1:35	<i>on my waaaaaaayyyyyyy,</i>	'Come on!', as Layne follows him into his office, and the door
1:35 – 1:39	<i>On my waaayyy...</i>	closes behind them.
1:39 – 1:42	<i>Looking for a paradigm,</i>	
1:42 – 1:46	<i>so I can pass it off</i>	A montage begins of Layne's final semester of college, and
1:46 – 1:50	<i>Is it on my siiiiiiide?</i>	of Layne diligently working his way up the corporate ladder
1:50 – 1:54	<i>On my siiide. Is it</i>	of the high-profile brand marketing/advertising/design firm.
1:54 – 1:58	<i>to the skyyyyyyyyyy? Is it</i>	Layne advances from Intern, to Marketing Associate, to
1:58 – 2:02	<i>to the skyyyyyyyyyy? Is it</i>	Marketing Manager, to Director of Marketing. The visual
2:02 – 2:06	<i>TO THE SKYYYYYYY?</i> <i>And DOOWWWNNNNNN!</i>	alternates between his university life and the office to show
2:06 – 2:09		these occurrences are happening simultaneously, implying
2:09 – 2:13	<i>Searching for a ground...</i>	Layne is essentially working around the clock. The montage
2:13 – 2:16		scenes include, but are not limited to:
2:16 – 2:19	<i>with my good eye closed...</i>	Sitting in large lecture halls, taking notes on a laptop;
		Sitting in smaller classrooms, taking handwritten notes;
		Getting coffee for executives; Taking and retrieving lunch

2:19 – 2:21		orders; Writing papers in his apartment bedroom; Writing
2:21 – 2:25	<i>If I took you for a ride,</i>	
2:25 – 2:29	<i>would you take it wrong? Or would you</i>	papers at the school libraries and computer labs; Taking
2:29 – 2:33	<i>Make it riiiiiiiiight?</i>	exams; Drinking at the college pubs; Drinking at house
2:33 – 2:36	<i>Make it riiiiight...</i>	
2:36 – 2:40	<i>Looking for a pedestal</i>	parties; Drinking at city bars with new co-workers;
2:40 – 2:44	<i>that I can put you on, and be</i>	
2:44 – 2:48	<i>on my waaaaaaayyyyyyy,</i>	Drinking and smoking weed at small gatherings with friends;
2:48 – 2:52	<i>On my waaayyy, Is it</i>	
2:52 – 2:56	<i>to the skyyyyyyyyyy? Is it</i>	Filing office documents; Making photocopies; Answering
2:56 – 2:59	<i>to the skyyyyyyyyyy? Is it</i>	phones; Restocking office supplies; Exhausted train rides to
2:59 – 3:03	<i>TO THE SKYYYYYYY? And DOOWWNNNNNN!</i>	and from New York City; Working on the office computers,
3:03 – 3:07		
3:07 – 3:11	<i>Searching for a ground...</i>	writing reports, compiling spreadsheets, creating PowerPoint
3:11 – 3:15	<i>with my good eye closed...</i>	
3:15 – 3:19		decks and designing advertisements; Eating molly or ecstasy
3:19 – 3:23	<i>With my good eye closed</i>	
3:23 – 3:26	<i>With my good eye closed With my good eye closed</i>	and nightclubbing; Eating shitty campus food and takeout;
3:26 – 3:30	<i>With my good eye closed With my good eye closed</i>	Creating shrines with empty beer cans and liquor bottles;
3:30 – 3:34	<i>With my good eye closed</i>	Studying, passing out on his books; Meeting with his
3:34 – 3:38		
3:38 – 3:42		professors; and celebrating after having his scores returned.
3:42 – 3:45		
3:45 – 3:49		Layne takes notice of an underperforming client upon which
3:49 – 3:55		upper management has seemingly given up. Layne uses
3:55 – 3:59		company time and equipment to see if he can breathe life
3:59 – 4:03		into the brand, sneakily and without permission, since the
4:03 – 4:07		executives would view it as a waste of time and resources.
4:07 – 4:11		Layne stares at the logo on the screen until he appears
4:11 – 4:15	<i>Stop you're trying to bruise my mind,</i>	inspired, and redesigns it beautifully. Layne then prepares a
4:15 – 4:19	<i>I can do it on my own...</i>	matching website rebrand proposal, with a three-point plan,
4:19 – 4:23	<i>Stop you're trying to kill my time,</i>	highlighting Product, Pricing & Positioning to rejuvenate
4:23 – 4:27	<i>it's been my death since I was born</i>	the brand. When presented, the CEO is initially irritated
4:27 – 4:31	<i>I don't remember half the time,</i>	Layne spent company time doing something unauthorized,
4:31 – 4:34	<i>if I'm hiding or I'm lost,</i>	but he soon smiles and gives Layne a bear hug. The visual
4:34 – 4:38	<i>but I'm on my waaaaaaayyyyyyy...</i>	quickly cuts to an auto dealership, where Layne shakes the
4:38 – 4:40	<i>On my waaayyyeaaahhh...</i>	salesman's hand, and drives off the lot in a dark blue sedan.
4:40 – 4:42	<i>Is it</i>	The scene cuts to Layne's college graduation. The Dean of
4:42 – 4:46	<i>to the skyyyyyyyyyy? Is it</i>	Faculty calls Layne's name, who smiles, walks along the stage
4:46 – 4:50	<i>to the skyyyyyyyyyy? Is it</i>	to the podium, accepts his diploma, and takes a photograph.
4:50 – 4:53	<i>to the skyyyyyyyyyy! Is it</i>	Layne is shown on the jumbotron, pumping his arms in
4:53 – 4:57	<i>to the skyyyyyyyyyy! IS IT!</i>	triumph as he walks off stage, with friends cheering him on.

4:57 – 5:01	<i>TO THE SKYYYYYYYYYYYYY? (On my waaaaaaayyyyyyy)</i>	Layne kicks open the front door of the college pub, with his friends again cheering to welcome him. All except few are
5:01 – 5:05	<i>TO THE SKYYYYYYYYYYYYY? (On my waaaaaaayyyyyyy)</i>	wearing their grad gowns, some wearing caps. Layne and his
5:05 – 5:08	<i>TO THE SKYYYYYYYEAAHH! (On my waaaaaaayyyyyyy)</i>	friends chug beers, take shots, dance, crack jokes, and laugh
5:08 – 5:12	<i>TO THE SKYYYYYYYEAAHH! (I'M ON MY WAAAYYEEAAHH!)</i>	over their college memories. They all hug each other as they
5:12 – 5:16	<i>I'm on my waaayyeeeeeaaahhhh!</i>	say their drunken goodbyes.
5:16 – 5:20	<i>On my waaayyeeeeeaaahhhh! (ON MY WAAAAAYYYYYY!)</i>	The visual cuts to Layne's college house. Layne's new car is
5:20 – 5:24	<i>(WOOOO!)</i>	parked in front, with its trunk & doors open, and the hazard
5:24 – 5:27	<i>(WOOOOOO-HOO!) IS IT</i>	lights flashing. Layne carries a box down a flight of stairs
5:27 – 5:31	<i>TO THE SKYYYYYYYYYYYY! IS IT</i>	and lays it down in the backseat. There's a quick montage
5:31 – 5:35	<i>TO THE SKYYYYYYYYYYYY! YEAH!</i>	to display the car has been packed with suitcases and boxes in
5:35 – 5:38	<i>ON MY WAAAYYEEAAHHH!</i>	various shapes and sizes, while his college apartment is
5:38 – 5:42	<i>ON! MY! WAAAAAYYYYY!</i>	emptying out. Layne sighs and takes several photos of his
5:42 – 5:46	<i>(WOOOO-HOOOOO!) (WOOO-HOOO-HOOOOO!)</i>	house before closing the front door for the last time.
5:46 – 5:50	<i>Is it</i>	Layne hops in his car and begins speeding on the highway,
5:50 – 5:54	<i>TO THE SKYYYYYYYYYYYY! IS IT</i>	swerving between lanes like an asshole, blasting music,
5:54 – 5:57	<i>TO THE SKYYYYYYYYYYYYOOO- OOOOHHHH-OHHHH!</i>	headbanging in rhythm with the song, and hollering along.
5:57 – 6:01	<i>(WOOOOOOOAAHH)</i>	Layne lights up a joint and blissfully blows his potsmoke out
6:01 – 6:05	<i>(WOOOOOOO-HOO!) (WOOO!)</i>	his window & moonroof, taking in the New Jersey scenery as
6:05 – 6:09	<i>(WOOOOOOO-HOO!) (WOOO!)</i>	he takes the Turnpike North up towards New York City.
6:09 – 6:12	<i>Is it</i>	Layne bangs his head & rocks out the entire way, smoking
6:12 – 6:16	<i>TO THE SKYYYYYYYYYYYY! IS IT</i>	cigarettes, and noticing Jersey's milestone landmarks: The
6:16 – 6:20	<i>TO THE SKYYYYYYYYYYYYOOO- OOOOHHHH-OHHHH!</i>	polluted smokestacks, the Goethels Bridge out to Staten
6:20 – 6:24	<i>TO THE SKYYYYYYYYYYYYOOO- OOOOHHHH-OHHHH!</i>	Island, the enormous IKEA off Exit 13A, the Newark
6:24 – 6:27	<i>(WOOOOOOOAAHH)</i>	horizon, MetLife Stadium, and the renowned city skyline as
6:27 – 6:32	<i>(WOOOOOOOAAHH)</i>	he approaches the George Washington Bridge.
	<i>(WOOOOOOOAAHH)</i>	
	<i>(WOOOOOOO-HOO!) (WOOO!)</i>	Layne moves himself into a very small, remarkably cramped
	<i>Is it to the sky...?</i>	Manhattan studio apartment, with a doorman, an alluring
	<i>Yeah, to the sky...? Is it, to, to, to...</i>	lobby, and a carefully designed awning, but the apartment
	<i>On my way, yeah...</i>	itself is terrible. It's far too small, it has old infrastructure &
		appliances, and crummy, outdated plumbing systems.
		Layne prepares for another day at the office. He grooms
		himself in his miniscule, decaying bathroom, dresses in a
		suit & tie, leaves his building, walks to a nearby subway
		station, and takes the stairs underground.